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Land in Sierra Blanca

Reference: R5376877

Bedrooms: by request | Bathrooms: by request | M²: 47,620 | Price: 35,000,000 €

Status: Sale | Property Type: Land | Parking places: by request | Printing day : 21st November 2026

Overview:Premium Commercial Development Plot – Sierra Blanca, Costa del Sol An exceptional investment opportunity is presented in one of the most prestigious and exclusive enclaves of the Costa del Sol — Sierra Blanca, Marbella. This 47,620 m² commercial plot represents a rare chance to develop a landmark luxury destination in a globally recognized high-end residential and hospitality area. Location & Setting Strategically positioned close to Marbella town, elite schools, golf courses, and international amenities, the plot offers both privacy and connectivity. Sierra Blanca is renowned for its security, exclusivity, and its appeal to ultra-high-net-worth individuals seeking luxury living in Southern Spain. Orientation & Development Potential With a unique four-direction orientation (North, East, South, West), the site benefits from full sunlight exposure throughout the day, maximizing architectural flexibility and panoramic design opportunities. Views The property offers truly extraordinary, uninterrupted views: Mediterranean Sea Marbella coastline and Port La Concha mountain Surrounding countryside Panoramic 360° landscapes These views ensure that every planned unit or villa can be designed with sea views, making the project highly attractive for luxury buyers and hospitality operators. Project Vision – Luxury Resort Concept The plot has already been presented for a high-end luxury resort development, reinforcing its strong viability for premium hospitality or branded residential use. Potential concepts include: Ultra-luxury resort & wellness retreat Branded residences (fashion, automotive, or hospitality brands) 5-star boutique hotel or members-only club The scale of the land allows for a fully integrated luxury ecosystem combining hospitality, wellness, leisure, and exclusive residential living. Investment Highlights Prime Sierra Blanca location (one of Marbella's most exclusive areas) Large-scale development capacity: 47,620 m² Strong potential for high ROI luxury tourism or branded residence model Rare opportunity for institutional or private investors Suitable for international luxury hotel operators or developers Branding & High-End ■Positioning ■Potential This ■site ■offers ■the possibility to collaborate with ■top ■global luxury ■brands in: Hospitality ■(5-star + ultra-luxury resorts),Fashion lifestyle ■residences, ■Automotive luxury experiences, ■Wellness ■& ■longevity ■clinics,Private ■members' ■clubs

Features:

Town, Sea views, Mountain views, Luxury